

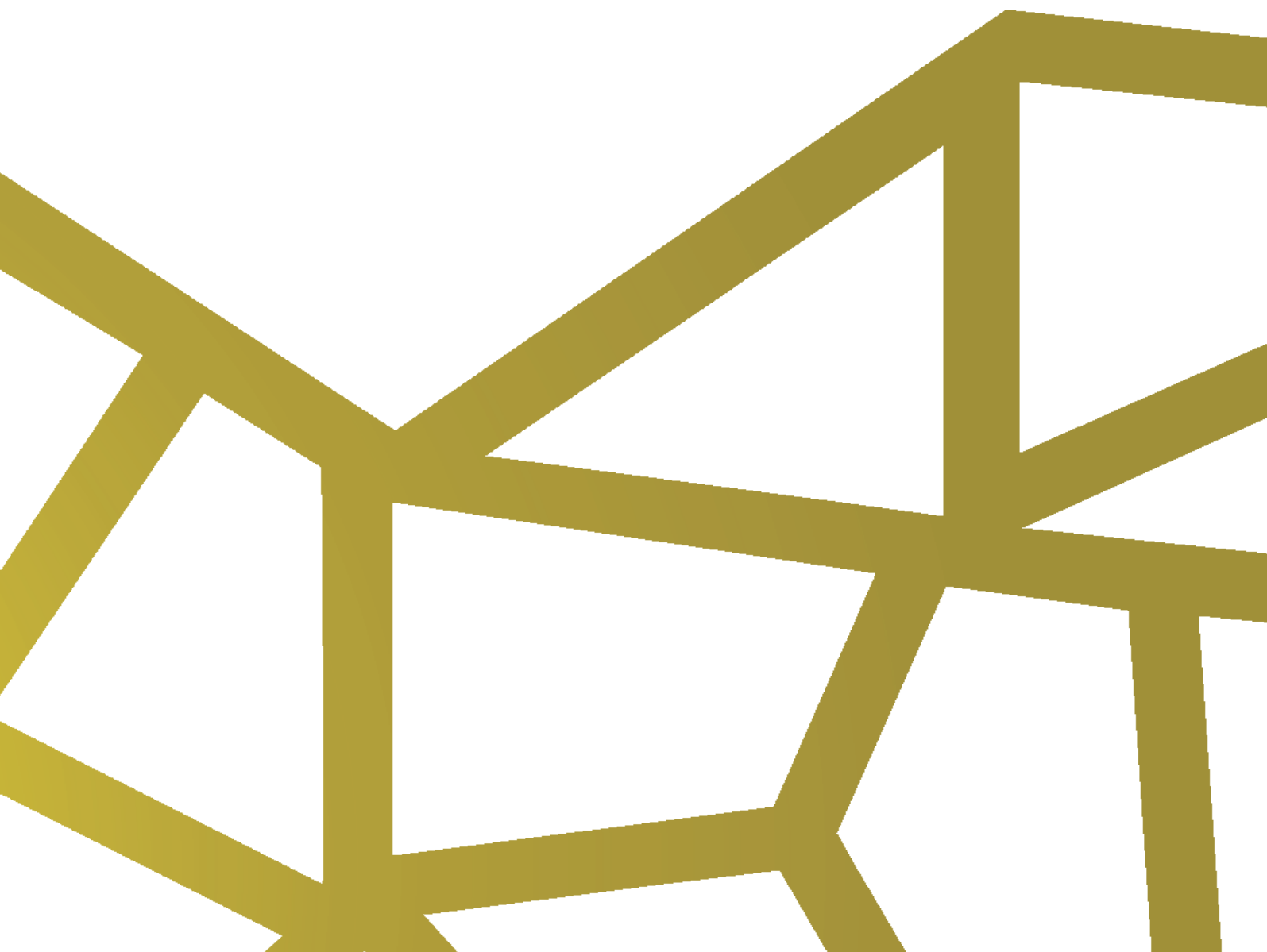


AUSTRALIAN
COUNCIL
FOR
INTERNATIONAL
DEVELOPMENT

Australian Development NGOs: Unified, Growing, Achieving

ACFID Annual Statistical Survey Report

February 2016



Foreword

Australian Development NGOs: Unified, Growing, Achieving

In Australia, regular polls assess the public's stance on aid and development, however, hard data is rarely gathered to gauge support levels. Currently, 1.5 million Australians actively donate to Australian aid and development NGOs.

Since 1985, the Australian Council for International Development (ACFID) has undertaken a Statistical Survey of its member NGOs on an annual basis. For the first time in 2015, ACFID partnered with the Development Policy Centre at the Australian National University (ANU) to analyse a robust dataset that reflects the income and disbursement of Australian aid and development NGOs during 2013 and 2014.

As the only survey of its kind in Australia, the data provides valuable insights into levels of public support for the work of Australian aid and development NGOs. The data also gives us a better understanding of how the sector is tracking in a broader sense, allowing us to explore the answers to key questions such as: *How is the Australian aid and development sector evolving? What are the sectoral and geographical distributions and priorities of development activities undertaken by NGOs? Who is supporting the work of Australian aid and development NGOs?*

This year's data tells a story of growth among Australian NGOs. When we look back at one of the first Annual Statistical Surveys completed in 1985, ACFID had 35 members who together, raised a total of \$63 million for international development programming. Thirty years later, the sector and ACFID's membership has been steadily growing. In 2013 and 2014, ACFID's 132 members raised a combined total of \$1.5 billion annually for international development, standing together behind ACFID's vision of a sector 'united for a just, equitable and sustainable world.'

Meanwhile, Australian NGOs continue to enjoy strong and enduring support from the Australian community. Public donations have been increasing steadily since 2011, with these generous donations representing the largest source of funding for NGOs. Given the recent, substantial cuts to the Australian government aid program - \$1 billion in last year's Federal Budget - these donations have become a particularly important source of funding for NGO work in regions such as Africa and Asia.

It is now clearer than ever that the sector receives much of its power from volunteers with 28,703 passionate people donating their time to help Australian aid and development NGOs.

The data collected also indicates there are still important gains to be made, with new analysis of female leadership in Australian NGOs pointing to underrepresentation at both Board and CEO levels. We must ensure gender equality is enshrined in our own organisations, as well as through international development efforts.

ACFID's Annual Statistical Survey shows how increasingly diverse ACFID's membership has become, with many small vibrant NGOs that often specialise in one specific theme or location. While the sector continues to be dominated by a number of larger NGOs, smaller NGOs are now a crucial and influential part of the sector and, combined, raise nearly as much as some of ACFID's largest members.

In presenting this report, ACFID is grateful for the expertise and collaboration of the Development Policy Centre. We also sincerely thank all ACFID members and their staff for the time and effort invested in completing the survey. Without your ongoing contributions to the survey, we would not have the stories we have today of a unified and active sector.

Marc Purcell

Chief Executive Officer
Australian Council for International
Development

Terence Wood

Research Fellow
The Development Policy Centre
The Australian National University

ACFID 2015 Annual Statistical Survey



ACFID's membership of 132 Australian aid and development NGOs represents a broad cross-section of the Australian aid and development sector. Each year ACFID undertakes an Annual Statistical Survey of its Members to provide insight in to the work of ACFID Members, and the development sector in Australia more broadly.

The data outlined in the ACFID Annual Statistical Survey relates to the 2013-2014² financial year or amended reporting period.

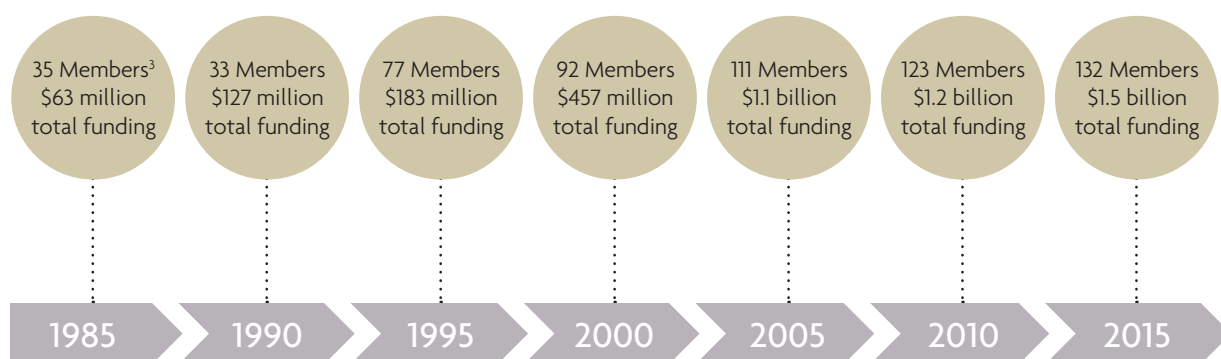
The survey consists of three sections. The first section looks at Australian public and government support for Australian aid and international development NGOs and compiles data from the published annual reports of ACFID Members and five large non-ACFID members. These five non-ACFID members have been included to give a fuller picture of the Australian aid and development sector.

The second and third sections of the survey examine the organisational profile, development and humanitarian programming and financial information of ACFID Members only. This data have been collected from the published annual reports of full ACFID Members and from the 112 responses received from ACFID's Annual Member Survey.

It should be noted that some of the statistics are not directly comparable to those of previous years. This is because the number and size of ACFID Member agencies shifts over time.

ACFID Affiliate Members of which there are 14 have not been included in this survey as they are either Universities or peak bodies and do not directly deliver international aid and development work.

50 Years of ACFID – 30 Years of Annual Statistical Survey



² The majority of ACFID Members have either 30th June FYE or 31st December FYE. There are several members however whose financial reporting periods are staggered throughout the year.

³ This data has been collected from previous Annual Report. The way ACFID defines members has changed over time – since 2013 ACFID no longer distinguishes between Code signatories and members. It is recognised that being a signatory to the Code of Conduct is mandatory to ACFID membership.

Section 1—The Size of the Sector

2014 was a year of growth for the Australian aid and international development sector. Community, government and other funding for Australian aid and development NGOs, including non-ACFID members, increased by 8% from 1.630 billion in 2013 to 1.760 billion in 2014.⁴

Composition

137 Australian Non-Governmental Organisations

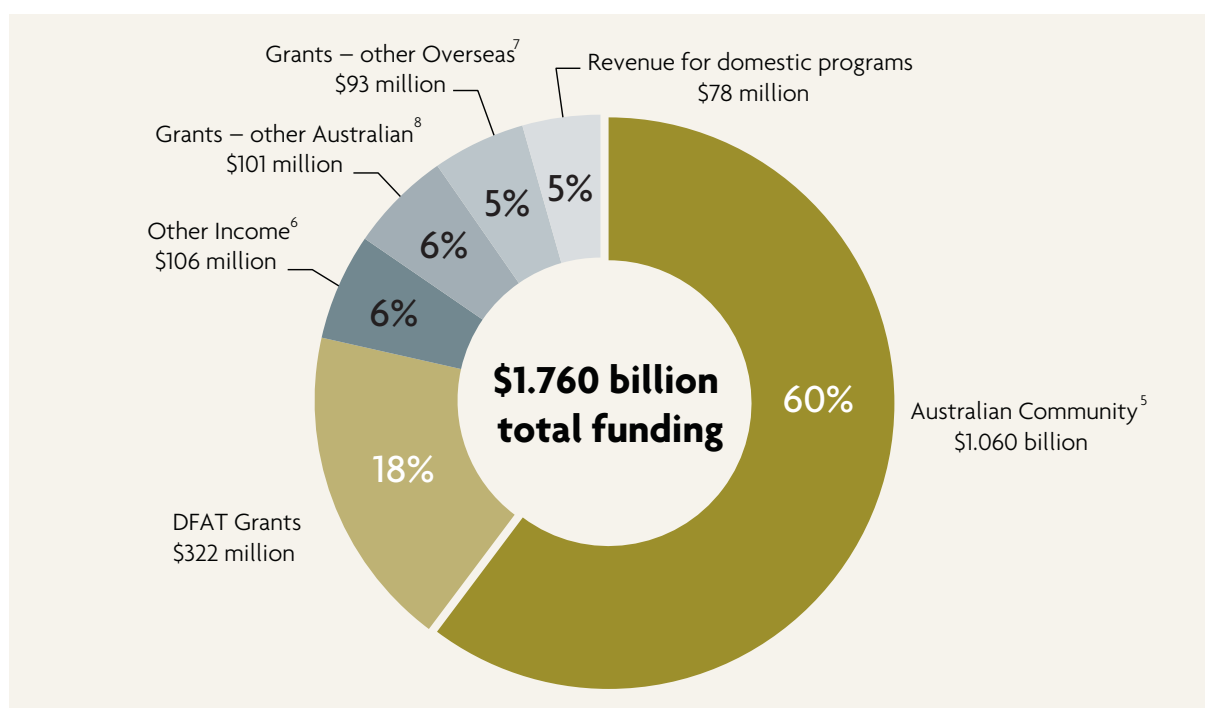
Net Worth

\$1.760 billion

Trend

Community support for aid and development NGOs has strengthened over the years, increasing by an average of 5.6% every year since 2010

Figure 1.1 Source of funding



Note: The figures in this report have been rounded up. As a result, discrepancies between sums of the component items and totals may therefore occur.

⁴ ACFID recognises that the Australian aid and international development sector extends beyond ACFID membership. To provide an accurate depiction of total sector revenue, ACFID has included the figures of five non-ACFID Australian aid and development NGOs (Medecins Sans Frontieres Australia, Compassion Australia, Amnesty International, Catholic Mission and Rotary Australian World Community Service) in this first section. Each of these organisations raised over \$1 million in 2013-2014 and are therefore statistically significant when examining the aid and development sector as a whole. However, as non-ACFID members they are not signatories to the ACFID Code of Conduct and standards vary. ACFID does not count the efforts of the many small organisations, to find out more please see the ACNC Curtin University Australian Charities Involved Overseas Report available at http://www.acnc.gov.au/ACNC/Comms/LN/LN_20150729.aspx

⁵ Funding from Australian Community includes monetary and non-monetary donations and bequests & legacies.

⁶ Other income includes investment income, other comprehensive income and income for international political or religious adherence promotion programs.

⁷ All grants sourced from non-Australian institutions, including international affiliates, multilateral institutions and other non-Australian organisations.

⁸ Grants sourced from all other Australian institutions, including other Australian Commonwealth Government departments or agencies other than DFAT, State Government departments, and other Australian organisations such as philanthropic organisations and corporate entities.

Figure 1.2 Source of funding over time

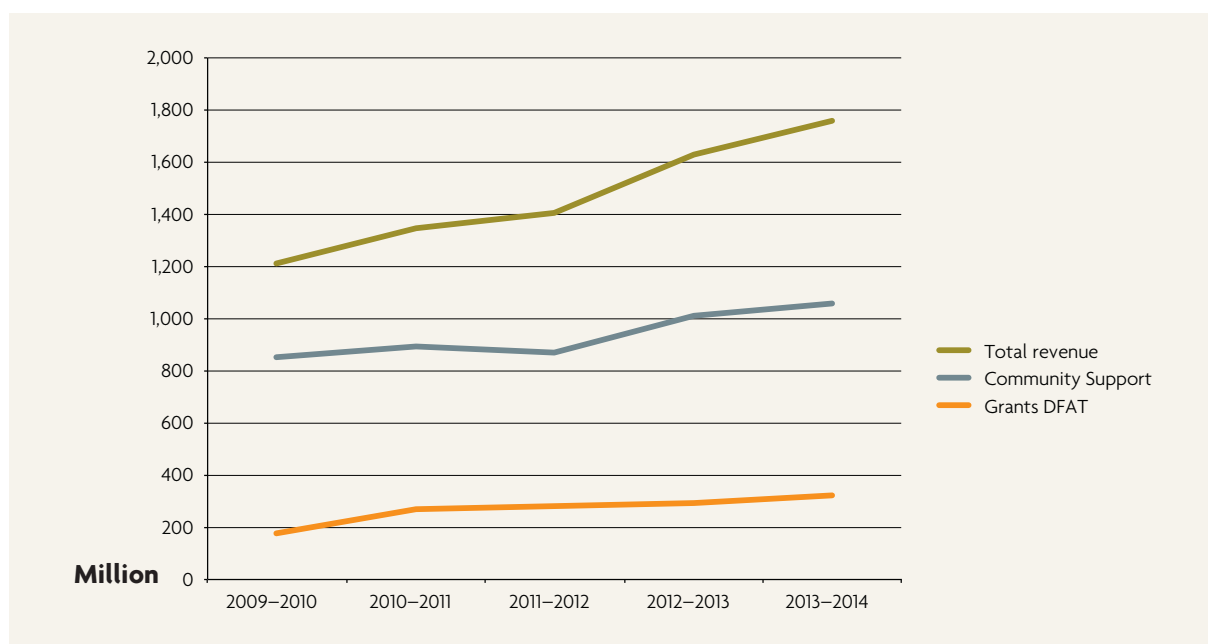
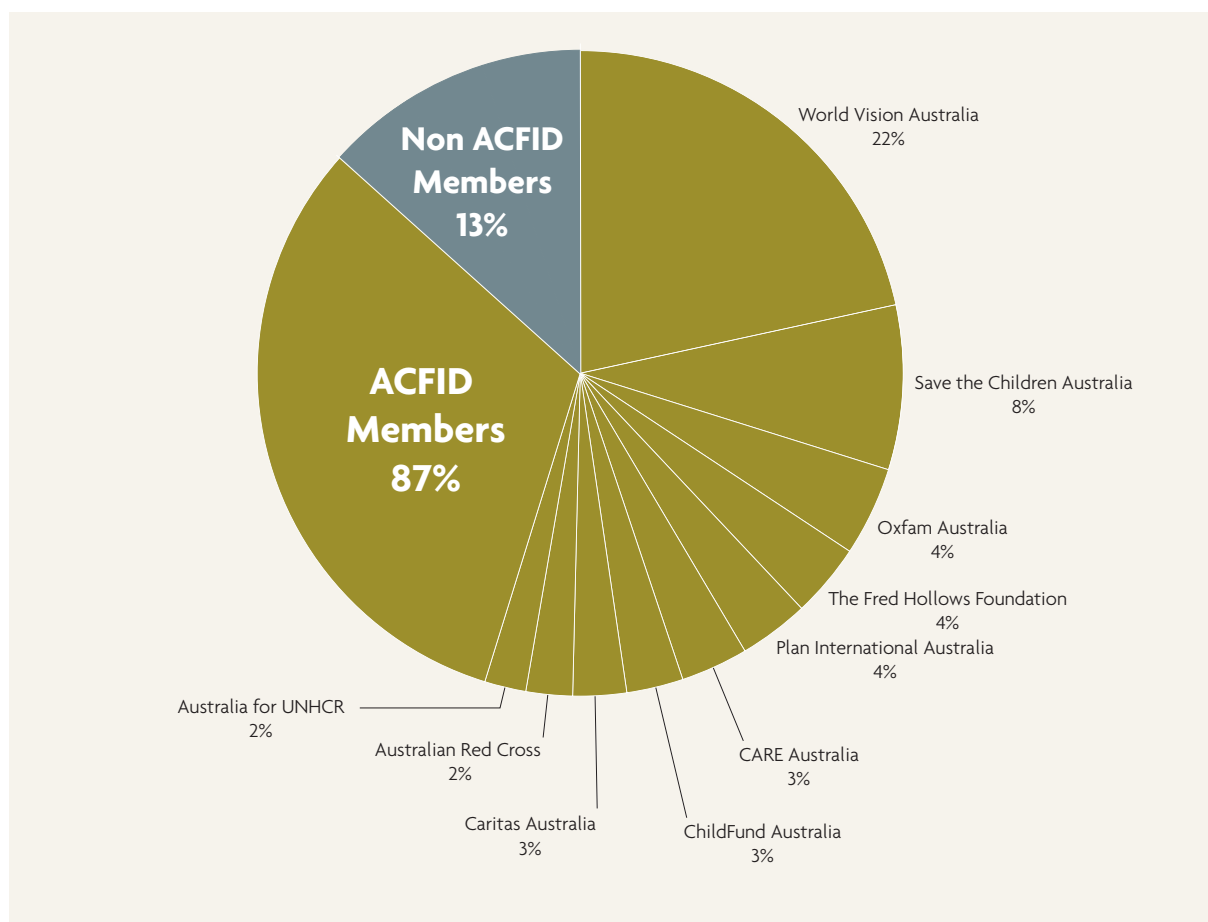


Figure 1.3 Total sector funding by ACFID Member/non-ACFID member



87% of the total sector funding is raised by ACFID Members amounting to \$1.525 billion.

Section 2—ACFID Members

2.1 A diverse and vibrant membership

ACFID's membership has continued to grow and diversify over the past few years with more small aid and development NGOs becoming members.

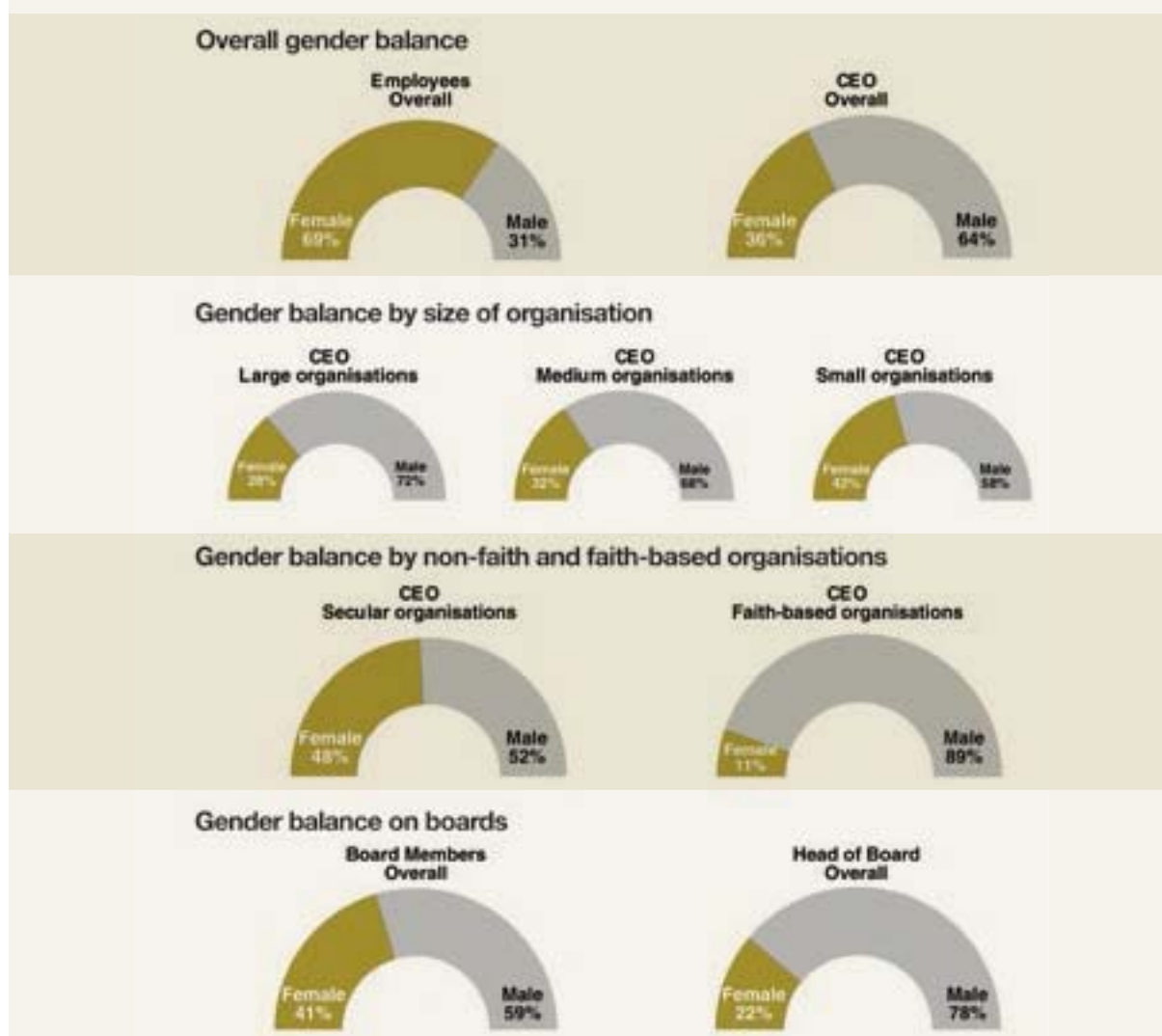
132 Organisations

75 Secular Organisations⁹ 37 Faith-based Organisations
70 Small NGOs¹⁰ 44 Medium NGOs 18 Large NGOs

3,869 Employees
28,703 Volunteers¹¹

A closer look at Gender

ACFID's Annual Statistical Survey sheds lights on gender balance within the ACFID membership – across the employee, CEO and board level.



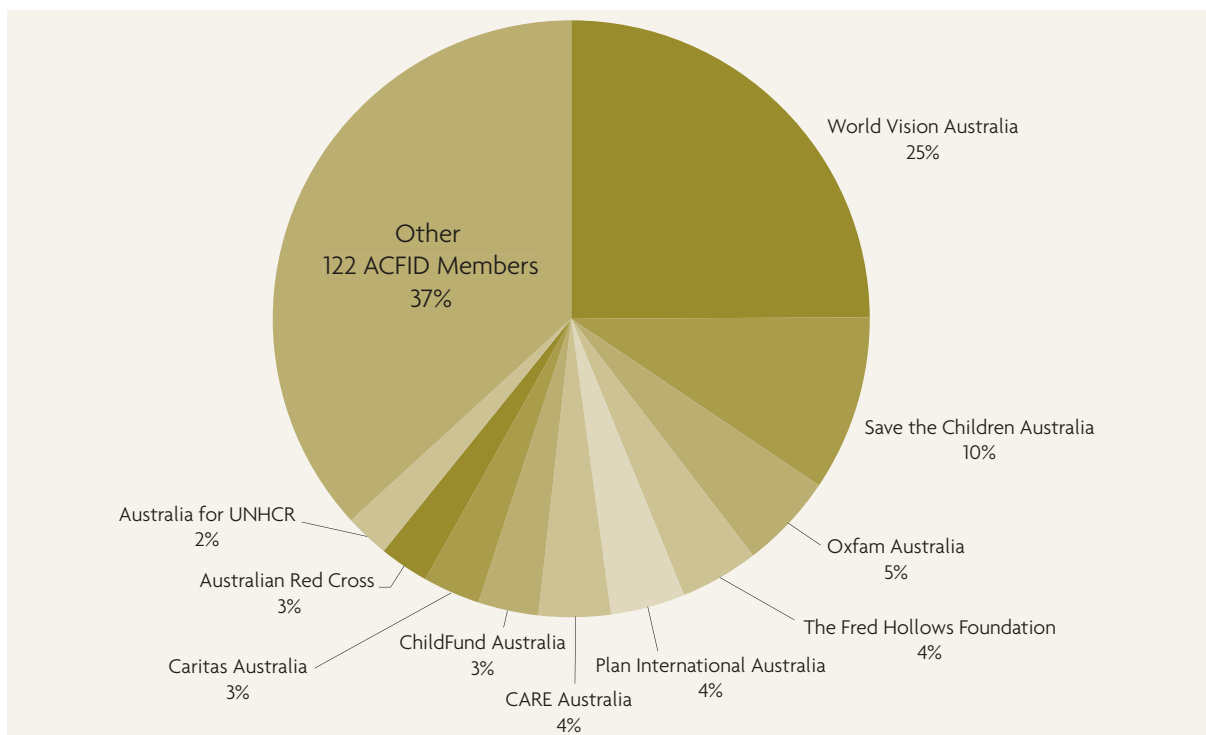
⁹ This data has been collected from the 112 responses out of a possible 132 received from ACFID's Annual Member Survey.

¹⁰ ACFID classifies NGOs as small if disbursements to international development programs were under \$1m, medium if disbursements were between \$1m and \$10m and large if disbursements were greater than \$10m.

¹¹ Includes office volunteers, volunteers involved in campaign work and board members in Australia.

While large members still receive the largest proportion of total funding, ACFID's membership is increasingly diverse. In the last 4 years ACFID has seen a significant growth in small member organisations as a proportion of total membership, from 47% in 2011 to 58% in 2014. This trend is reflected in figure 2.1 where 'other ACFID Member' revenue increased by 9% from the previous year. Among the smaller members that had the highest increase in total funding are Islamic Relief (129%), Australian Doctors for Africa (193%) and Hagar (120%).

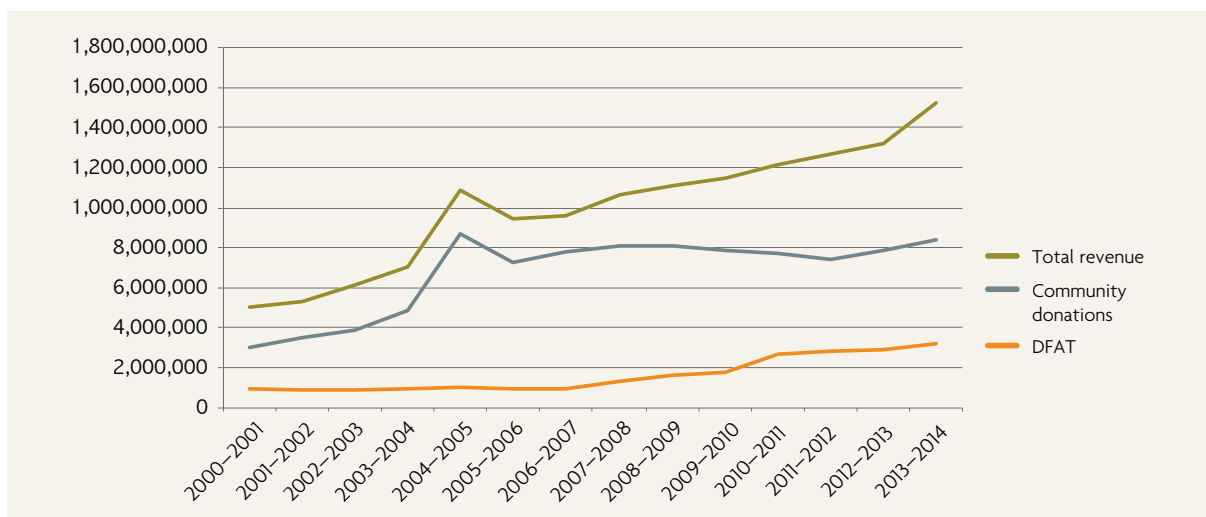
Figure 2.1 Total funding by ACFID Member



2.2 Australian community support for ACFID Members

ACFID Members enjoy strong and enduring support from the Australian community. In 2014 ACFID Members were supported by: 1.530 million individual donors donating \$838 million.

Figure 2.2 Source of funding over time



As shown below, Australian public donations are the largest source of funding to ACFID Members. In 2014, community support for ACFID Members increased by 6.9% from \$783¹² to \$838 million. This reflects a broader trend which has seen Australian public support for ACFID Members steadily rising since 2000.

Figure 2.3 Sources of funding of ACFID Members

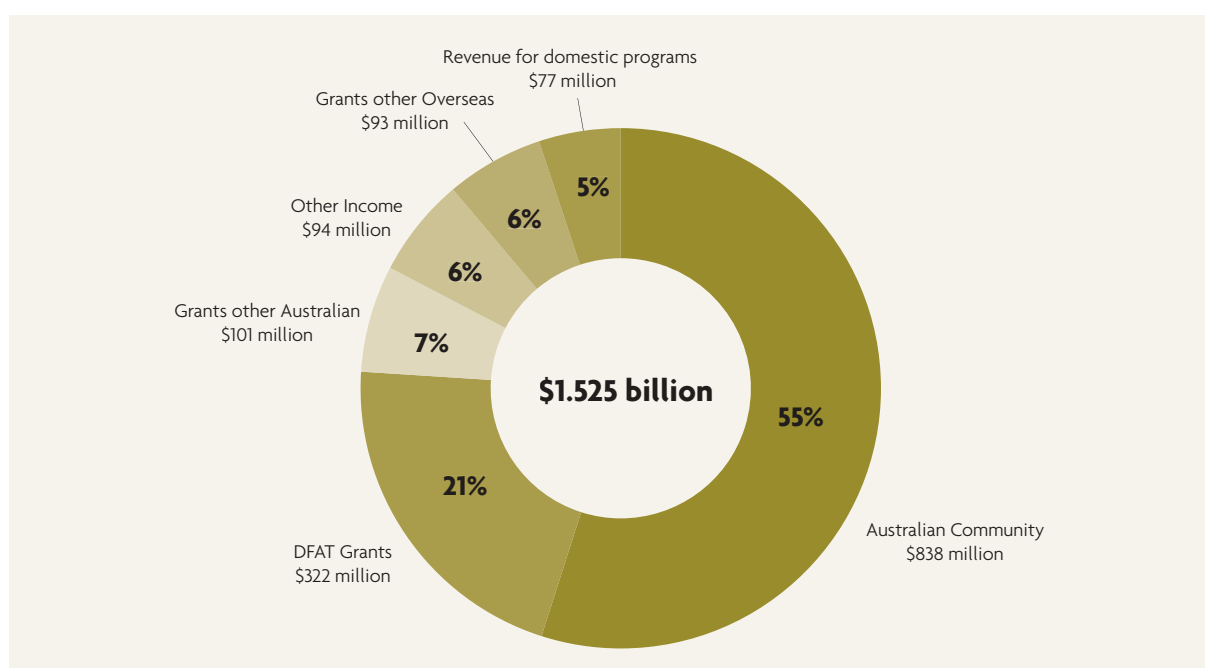
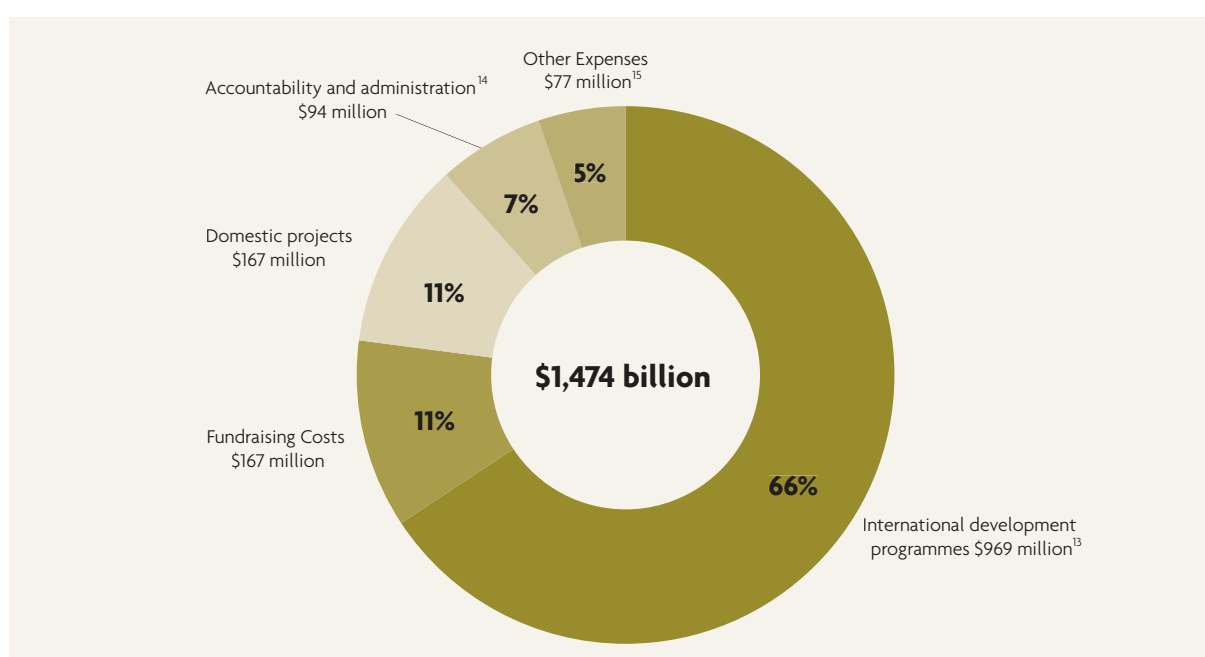


Figure 2.4 Total expenditure by ACFID Members



¹² Due to a data error, ACFID has revised the total funding and community donations figures published in last year's annual report.

¹³ Expenses on international aid & development programs, program support costs and community education.

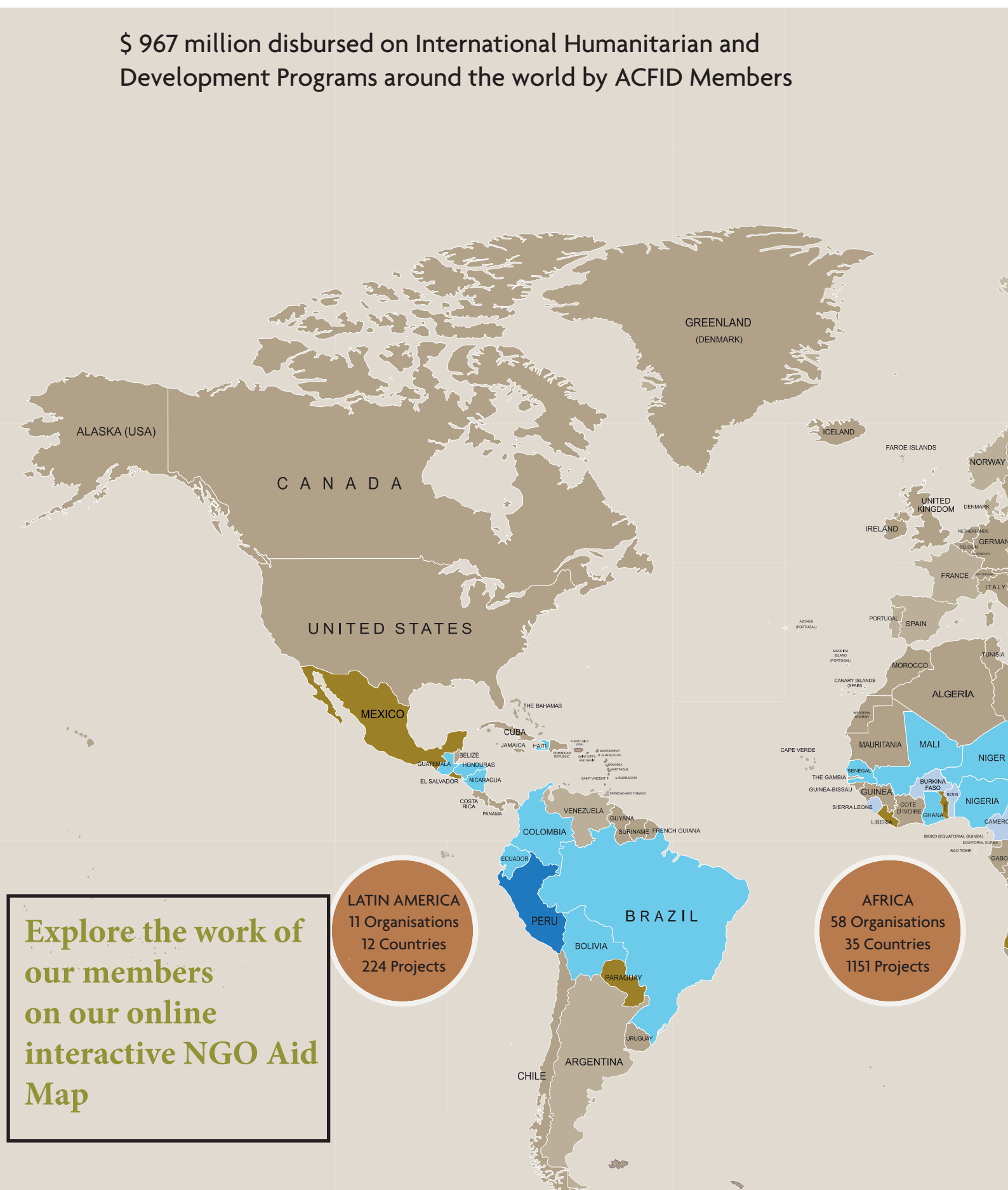
¹⁴ Costs associated with the overall operational capability of organisation, e.g. audit and accounting services, legal fees, office accommodation and bank charges.

¹⁵ The expenditure to offset the value of gifts of goods and services received in kind, as well as any volunteer services or other related expenses.

Section 3—ACFID Members' collective impact

3.1 ACFID Members invest in programs around the world

\$ 967 million disbursed on International Humanitarian and Development Programs around the world by ACFID Members



TOTAL FUNDING (AUD)

\$20M+

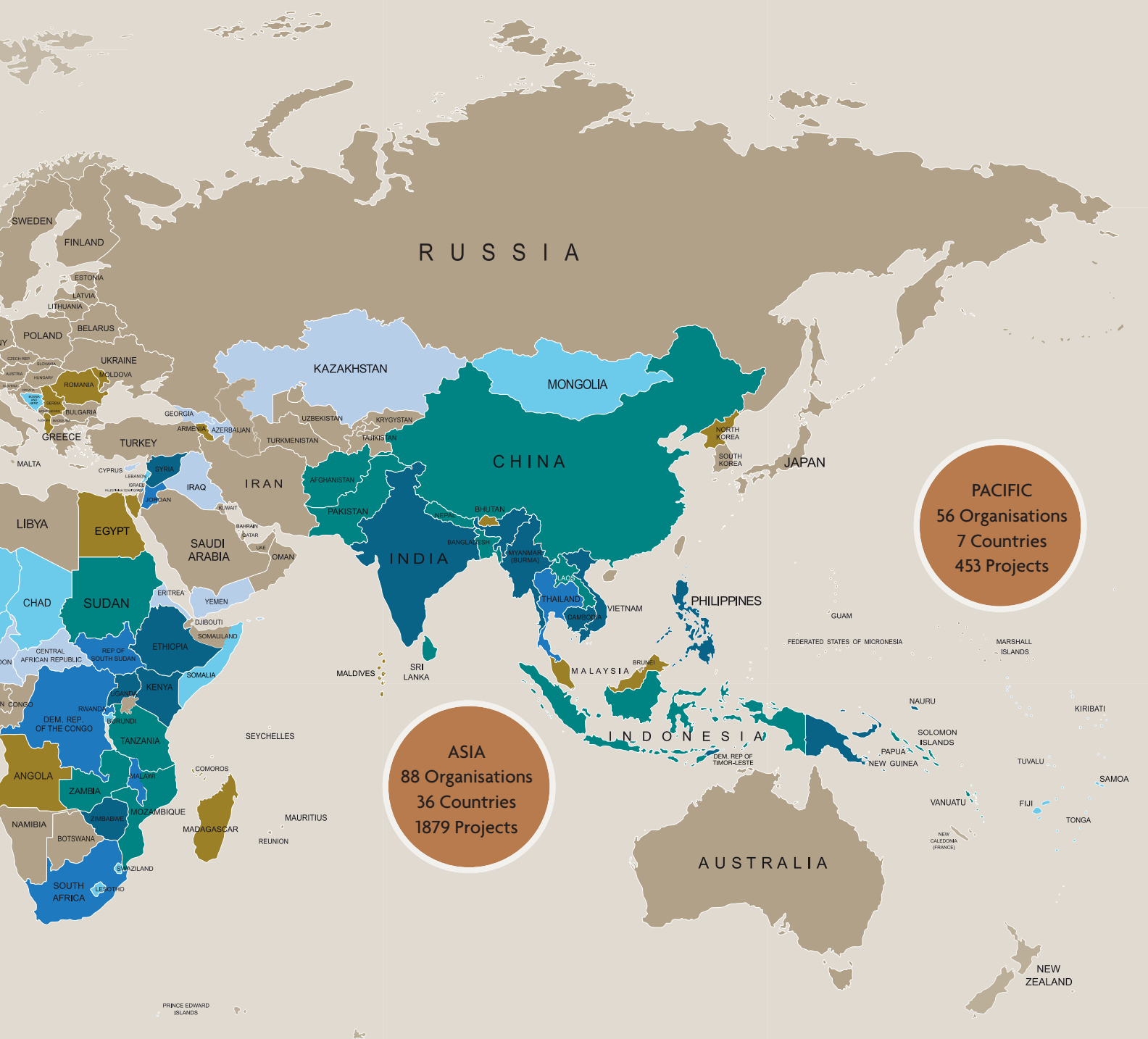
\$10M+

\$5M+

\$1M+

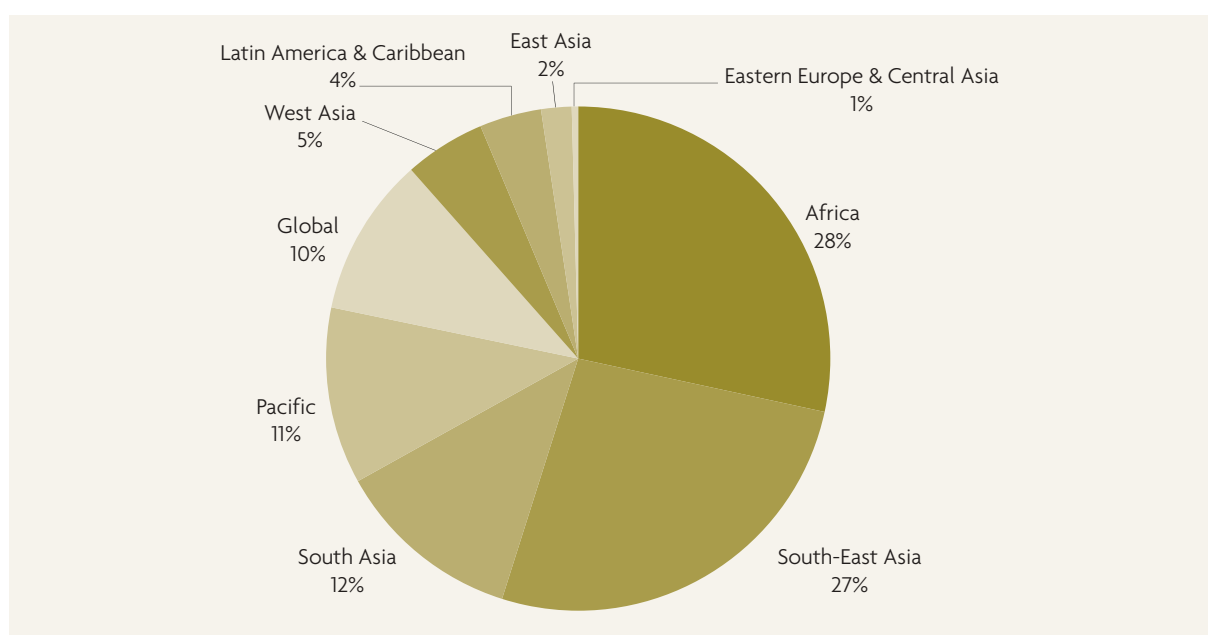
< \$1M > \$300K

< \$300K



3.2 Regional and country distribution

Figure 3.1 Regional distribution¹⁶ of total funding to ACFID Member projects

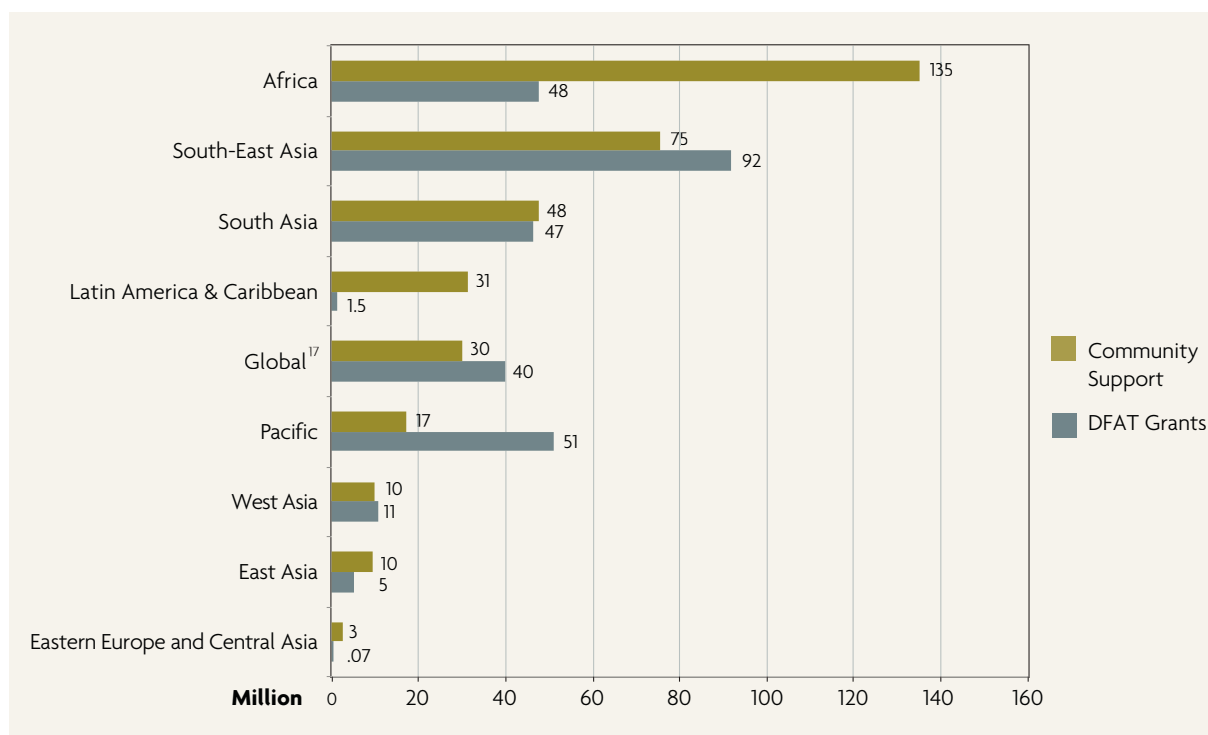


ACFID Members respond to development and humanitarian needs in developing regions across the world.

In 2014, ACFID Members largely invested Australian community donations to programs located in Africa, South-east and South Asia as well as Latin America & the Caribbean.

DFAT funded programs focused on projects in South-east & South Asia as well as the Pacific.

Figure 3.2 Regional distribution of Australian community and DFAT funding by ACFID Members



¹⁶ ACFID has used the United Nations definition of global macro-geographical regions. For a list of the countries found in each of these regions please go to; <http://millenniumindicators.un.org/unsd/methods/m49/m49regin.htm>

¹⁷ Members were asked to allocate each program to a country; however our members do contribute globally in a variety of forms and across regions where it is not possible to split projects between specific countries.

Figure 3.3 Top 10 countries receiving the highest community funding (not including non-monetary contributions)

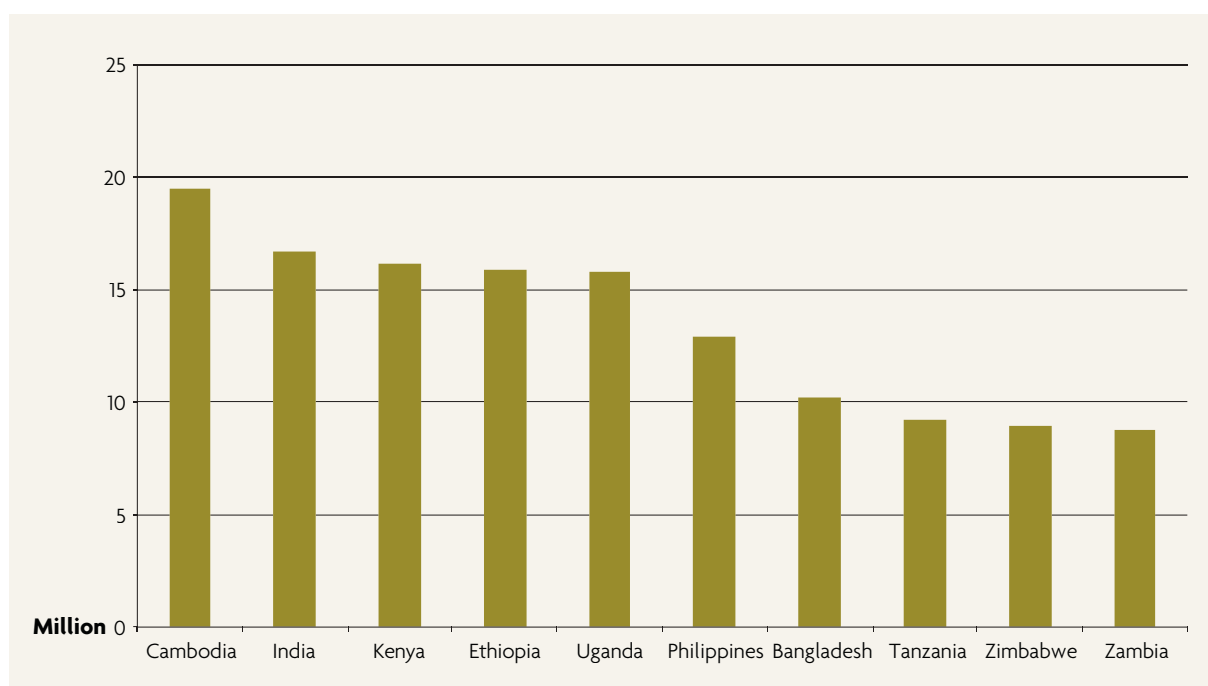
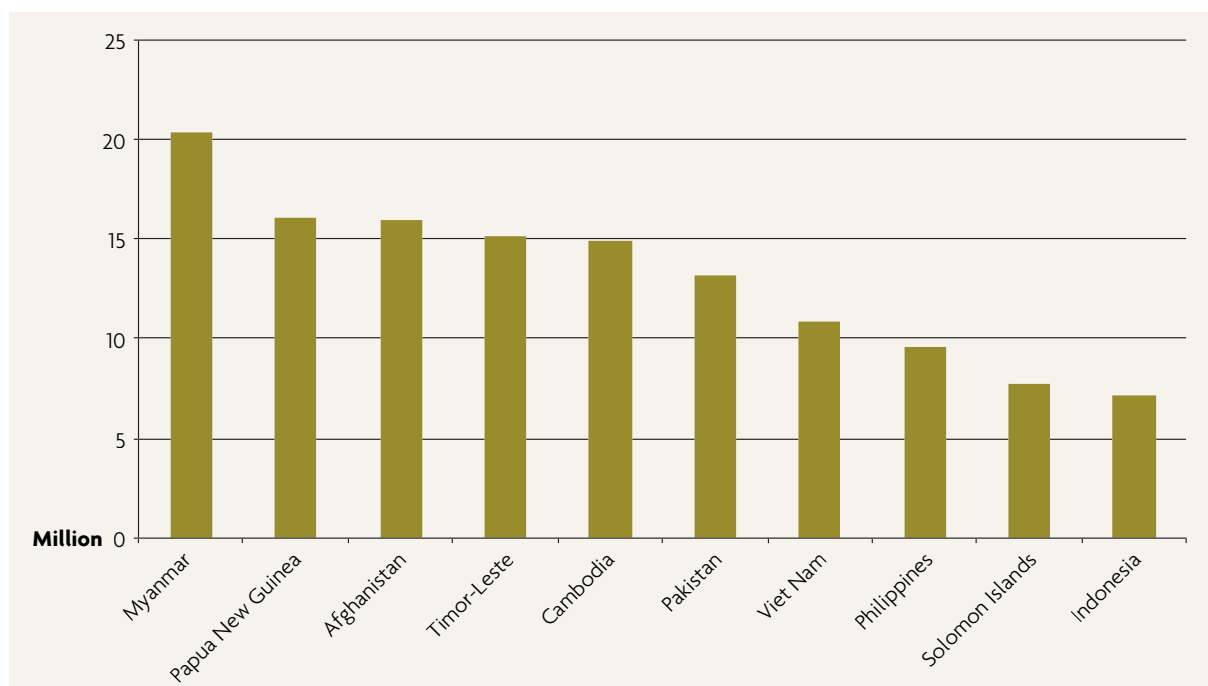


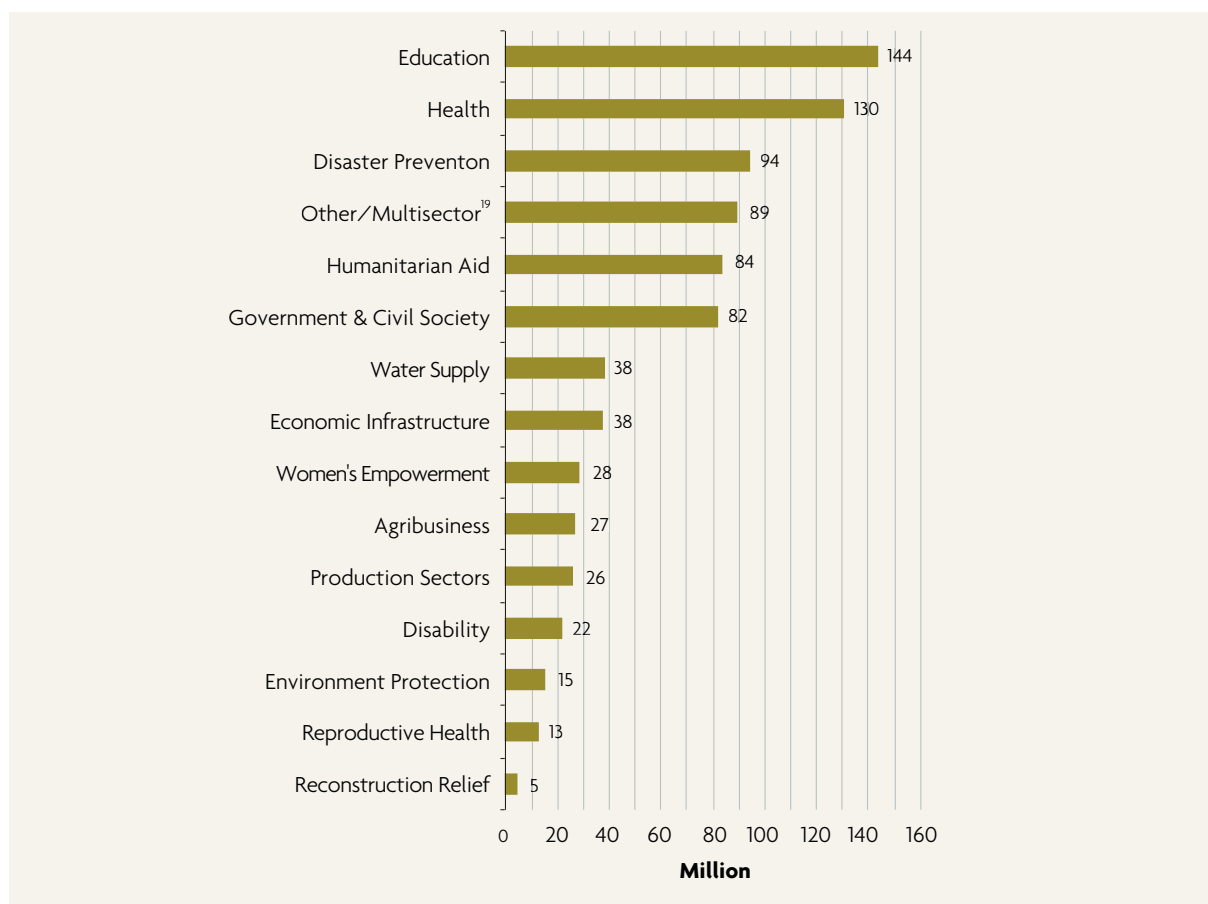
Figure 3.4 Top 10 countries receiving the highest DFAT funding



3.3 Programmatic Focus Area



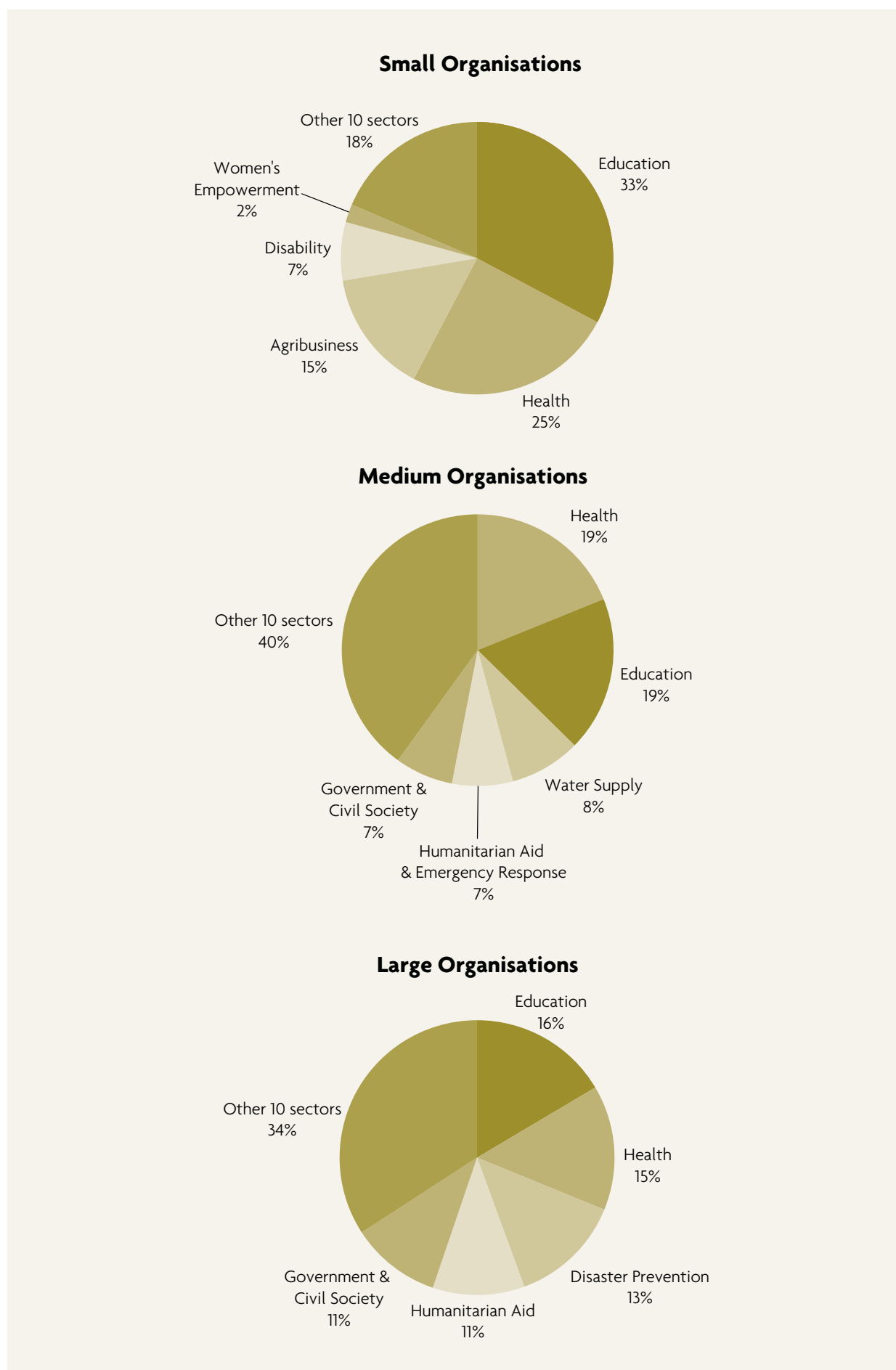
Figure 3.5 Programmatic focus area¹⁸



¹⁸ The programmatic themes have been broadly defined by the DAC codes. To download a full list of the DAC Codes please go to: <http://www.oecd.org/dac/stats/purposecodessectorclassification.htm>.

¹⁹ This focus area was either unspecified, as it supported general development work, or the program cut across multiple sectors.

Figure 3.6 Programmatic focus areas by NGO size.



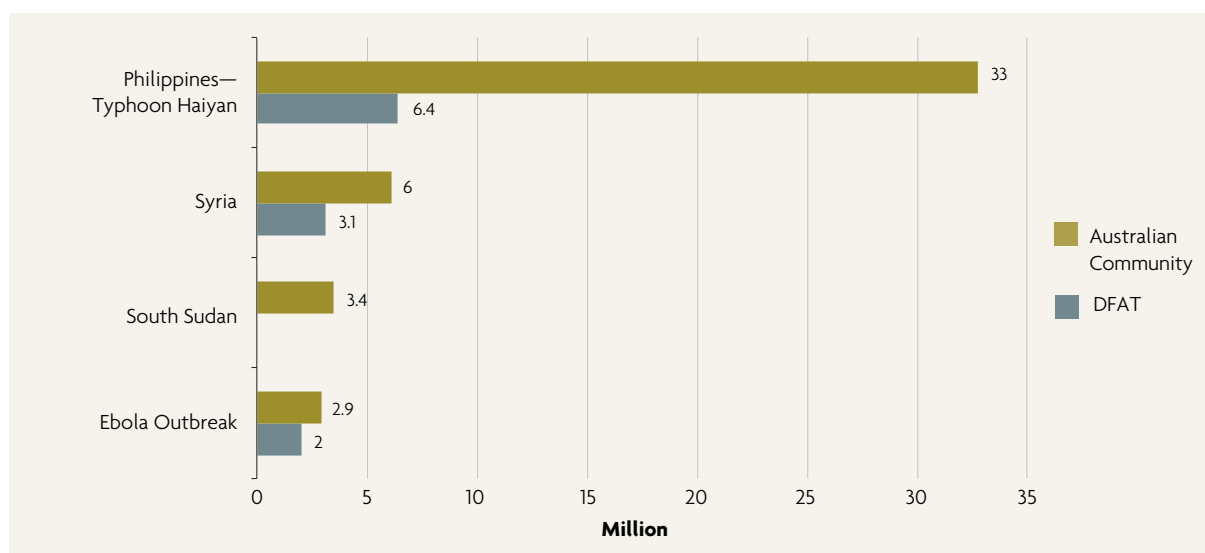
3.4 Humanitarian Appeals

When a humanitarian crisis occurs, ACFID Members consistently experience a generous response from the Australian public to humanitarian and emergency appeals. Last year was no exception. ACFID Members received generous contributions from both community donations and DFAT to respond to major humanitarian disasters. In the reporting period the Australian community donated more than \$30 million alone to help those affected by Typhoon Haiyan and continued to support NGOs work to help communities affected by the ongoing crises in Syria and South Sudan.

The total funding raised through humanitarian appeals amounted to \$65,850,756

Humanitarian Appeals in 2013/2014		Total Funding	
Country/Appeal		\$	%
1.	Philippines - Typhoon Haiyan	41,320,472	62.75%
2.	Syria	9,912,155	15.05%
3.	Ebola Outbreak	5,289,743	8.03%
4.	South Sudan	3,577,245	5.43%
5.	International Fund	1,950,356	2.96%
6.	Africa Regional Appeals	1,509,084	2.29%
7.	Iraq	771,163	1.17%
8.	Central African Republic	433,910	0.66%
9.	Somalia	420,960	0.64%
10.	Mali	404,991	0.62%
11.	Solomon Islands	97,525	0.15%
12.	Palestinian Territories	78,747	0.12%
13.	Sri Lanka	48,106	0.07%
14.	Democratic Republic of the Congo	25,819	0.04%
15.	Nepal	6,100	0.01%
16.	Pakistan	4,380	0.01%

Figure 3.6 Top four humanitarian appeals and source of funding



Tables

Total funding by member from all sources		2013/14 Total funding \$	Percentage of Grand Total %	2012/13 Total funding \$	Percentage of Grand Total %
1.	World Vision Australia	380,005,000	24.9	370,270,000	26.8
2.	Save the Children Australia	144,919,471	9.5	103,015,159	7.4
3.	Oxfam Australia	78,599,061	5.1	82,287,690	6
4.	The Fred Hollows Foundation	64,848,511	4.2	57,992,010	4.2
5.	Plan International Australia	61,581,560	4	52,887,882	3.8
6.	CARE Australia	59,374,870	3.9	57,069,632	4.1
7.	ChildFund Australia	49,907,445	3.3	45,192,988	3.3
8.	Caritas Australia	47,183,598	3.1	37,971,715	2.7
9.	Australian Red Cross	40,946,616	2.7	28,799,000	2.1
10.	Australia for UNHCR	36,489,882	2.4	31,437,725	2.3
11.	CBM Australia	33,446,000	2.2	30,618,916	2.2
12.	Australian Volunteers International (AVI)	31,465,046	2.1	28,799,000	2.1
13.	Global Development Group	30,862,131	2	28,078,420	2.1
14.	World Wide Fund for Nature Australia	29,844,610	2	27,137,221	2
15.	UNICEF Australia	26,048,667	1.7	27,078,476	2
16.	TEAR Australia	17,039,647	1.1	16,840,308	1.2
17.	Transform Aid International	16,923,000	1.1	14,509,000	1.1
18.	Burnet Institute	13,490,000	0.9	10,821,000	0.8
19.	Marie Stopes International Australia	13,267,674	0.9	12,211,929	0.9
20.	Brien Holden Vision Institute Foundation	13,098,732	0.9	12,713,882	0.9
	Remaining ACFID Members	335,573,433	22	305,507,208	22
Grand Total Funding All ACFID Members		\$1,524,914,954		\$1,381,239,161	

Distribution of community support to ACFID Members/non-members		Community Support 2013/14 Total \$	Percentage of Grand Total %	Community Support 2012/13 Total \$	Percentage of Grand Total %
1.	World Vision Australia	309,932,000	37.0	309,866,000	39.5
2.	Oxfam Australia	52,402,338	6.3	42,914,448	5.5
3.	The Fred Hollows Foundation	49,895,286	6.0	42,537,167	5.4
4.	ChildFund Australia	33,832,198	4.0	32,202,828	4.1
5.	Caritas Australia	30,748,617	3.7	23,552,877	3
6.	Plan International Australia	29,993,798	3.6	26,970,298	3.4
7.	Global Development Group	29,060,624	3.5	26,460,903	3.4
8.	World Wide Fund for Nature Australia	27,740,580	3.3	23,877,454	3
9.	Save the Children Australia	27,071,507	3.2	28,869,662	3.6
10.	Australia for UNHCR	26,712,615	3.2	22,716,276	2.9
11.	UNICEF Australia	23,231,276	2.8	25,235,027	3.2
12.	CBM Australia	23,020,000	2.7	21,074,046	2.7
13.	CARE Australia	14,671,039	1.8	12,660,138	1.6
14.	Australian Red Cross	14,592,860	1.7	1,488,000	0.2
15.	Transform Aid International	11,694,000	1.4	10,079,000	1.4
16.	TEAR Australia	11,281,236	1.3	10,743,191	1.4
17.	ADRA Australia	5,963,180	0.6	8,078,919	1
18.	Opportunity International Australia	5,798,000	0.7	11,698,000	1.6
19.	Islamic Relief	4,804,532	0.6	4,589,685	0.4
20.	ACC International Relief	4,709,350	0.6	4,401,302	0.7
	Remaining ACFID Members	100,381,199	12	93,653,294	12.0
Grand Total All ACFID Members		\$837,536,235		\$783,668,515	

	Disbursements to International Aid and Development programs	2013/14 Total \$	Percentage of Grand Total %	2012/13 Total \$	Percentage of Grand Total %
1.	World Vision Australia	220,434,000	22.8	228,349,000	25.8
2.	Save the Children Australia	104,002,733	10.7	67,147,846	7.6
3.	CARE Australia	53,064,597	5.5	48,266,536	5.4
4.	Oxfam Australia	49,223,239	5.1	46,125,673	5.2
5.	Plan International Australia	45,833,252	4.7	34,279,449	4.1
6.	Australian Red Cross	42,752,000	4.4	35,345,000	4.0
7.	ChildFund Australia	38,963,076	4.0	36,168,975	4.0
8.	The Fred Hollows Foundation	38,453,667	4.0	35,088,211	3.9
9.	Caritas Australia	32,409,403	3.3	31,057,567	3.5
10.	Global Development Group	28,644,143	3.0	25,472,649	2.9
11.	Australian Volunteers International (AVI)	27,657,284	2.9	25,739,942	2.9
12.	Australia for UNHCR	21,803,152	2.2	18,545,797	2.2
13.	CBM Australia	20,479,000	2.1	19,132,751	2.2
14.	UNICEF Australia	17,202,304	1.8	19,683,200	2.1
15.	TEAR Australia	16,120,813	1.7	15,782,048	1.8
16.	Burnet Institute	13,448,000	1.4	10,218,000	1.3
17.	Marie Stopes International Australia	12,295,636	1.3	11,111,790	1.3
18.	Transform Aid International	10,774,000	1.0	11,305,000	1.2
19.	ADRA Australia	8,679,670	0.9	9,628,267	1.1
20.	Act for Peace	8,625,190	0.9	9,863,214	1.1
	Remaining ACFID Members	157,651,225	16.3	147,832,777	16.7
	Grand Total All ACFID Members	\$968,516,384		\$886,143,692	

List of ACFID Members

Full Members

ACC International Relief
Act for Peace - NCCA
ActionAid Australia
Adara Development Australia*
ADRA Australia
Afghan Australian Development Organisation
Anglican Aid
Anglican Board of Mission - Australia Limited
Anglican Overseas Aid
Anglican Relief and Development Fund Australia
Asia Pacific Journalism Centre
Asian Aid Organisation
Assisi Aid Projects
Australasian Society for HIV, Viral Hepatitis and Sexual Health Medicine
Australia for UNHCR
Australia Hope International Inc.
Australian Business Volunteers
Australian Doctors for Africa
Australian Doctors International
Australian Federation of AIDS Organisations
Australian Foundation for the Peoples of Asia and the Pacific
Australian Himalayan Foundation
Australian Lutheran World Service
Australian Marist Solidarity Ltd
Australian Medical Aid Foundation
Australian Mercy
Australian Red Cross
Australian Respiratory Council
Australian Volunteers International
Beyond the Orphanage
Birthing Kit Foundation (Australia)
Brien Holden Vision Institute Foundation
Bright Futures Child Aid and Development Fund (Australia)
Burnet Institute
Business for Millennium Development
CARE Australia
Caritas Australia
CBM Australia
ChildFund Australia
CLAN (Caring and Living as Neighbours)
Credit Union Foundation Australia
Daughters of Our Lady of the Sacred Heart Overseas Aid Fund
Diaspora Action Australia
Diplomacy Training Program
Door of Hope Australia Inc.
Edmund Rice Foundation (Australia)
EDO NSW
Engineers without Borders
Every Home Global Concern
Family Planning New South Wales
Fairtrade Australia New Zealand
Food Water Shelter
Foresight (Overseas Aid and Prevention of Blindness)
Fred Hollows Foundation, The
Global Development Group
Global Mission Partners
Good Shepherd Services
Grameen Foundation Australia
Habitat for Humanity Australia
Hagar Australia
HealthServe Australia
Hope Global
Hunger Project Australia, The
International Children's Care (Australia)
International Christian Aid and Relief Enterprises
International Needs Australia
International Nepal Fellowship (Aust) Ltd
International RiverFoundation
International Women's Development Agency
Interplast Australia & New Zealand
Islamic Relief Australia
KTF (Kokoda Track Foundation)
Kyeema Foundation
Lasallian Foundation
Leprosy Mission Australia, The
Live & Learn Environmental Education
Love Mercy Foundation
Mahboba's Promise Australia
Marie Stopes International Australia
Marist Mission Centre
Mary MacKillop International
Mary Ward International Australia
Mercy Works Ltd.
Mission World Aid Inc.
Motivation Australia
MSC Mission Office
Nusa Tenggara Association Inc.
Oaktree Foundation
One Thousand Villages
Opportunity International Australia
Oro Community Development Project Inc.
Oxfam Australia
Palmera Projects
Partners in Aid
Partners Relief and Development Australia
People with Disability Australia
PLAN International Australia
Quaker Service Australia
RedR Australia
Reledev Australia
RESULTS International (Australia)
Royal Australian and New Zealand College of Ophthalmologists
Royal Australasian College of Surgeons
Salesian Missions
Salvation Army (NSW Property Trust)
Save the Children Australia
Service Fellowship International Inc.
School for Life Foundation
SeeBeyondBorders
Sight For All
So They Can
Sport Matters
Surf Aid International
Tamils Rehabilitation Organisation Australia
TEAR Australia
Transform Aid International (incorporating Baptist World Aid)

Transparency International Australia
UNICEF Australia
Union Aid Abroad-APHEDA
UnitingWorld
University of Cape Town Australian Trust
Volunteers in Community Engagement (VOICE)
WaterAid Australia
Women for Women in Africa
World Education Australia
World Vision Australia
WWF-Australia

Affiliate Members

Australian National University – School of Archaeology and Anthropology, College of Arts and Social Sciences
Deakin University – Alfred Deakin Research Institute
La Trobe University – Institute of Human Security and Social Change
Murdoch University – School of Management and Governance
Refugee Council of Australia
RMIT – Global Cities Research Institute
Royal Institute for Deaf and Blind Children
University of Melbourne – School of Social and Political Sciences
University of Queensland – Institute for Social Science Research
University of Sydney – Office of Global Engagement
University of the Sunshine Coast – International Projects Group
University of Technology, Sydney – Institute for Sustainable Futures

* Denotes Interim Full Member

** Denotes Interim Affiliate Member

united against poverty

ACFID unites Australia's non-government aid and international development organisations to strengthen their collective impact against poverty.

ACFID

14 Napier Close Deakin ACT 2600

Private Bag 3 Deakin ACT 2600 Australia

P +61 2 6285 1816

F +61 2 685 1720

E main@acfid.asn.au

www.acfid.asn.au

