



AUSTRALIAN  
COUNCIL  
FOR  
INTERNATIONAL  
DEVELOPMENT

14 Napier Close  
Deakin ACT 2600  
Private Bag 3  
Deakin ACT 2600 Australia

P +61 2 6285 1816  
E [main@acfid.asn.au](mailto:main@acfid.asn.au)  
[www.acfid.asn.au](http://www.acfid.asn.au)

ABN 54 645 667 467

Hello Heads of Agency and Media Folks of the ACFID Membership,

DFAT's [Development Communications and Partnerships](#) (DCN) would welcome your assistance to identify case studies from your NGO network focused on the Pacific and Southeast Asia. This is for the second instalment of a youth-focussed television and online series they are producing with the Australian Broadcasting Commission (ABC).

Since 2020, DCN have appreciated your support for their partnership with the ABC which has produced several television and online series featuring Australia's partnership with development workers and projects in the region. Using ABC's digital platforms and international re-broadcast partnerships, the content reaches 40 countries across Southeast Asia and the Pacific, with a viewership of 2.5 million people. The list of series including [Australians About](#), [Pandemic Warriors](#), and [Beyond Awesome](#), have also reached domestic audiences via ABC iView.

This ABC broadcast partnership is currently developing content for further episodes of the latest series, Beyond Awesome. With a fact-based approach, this series seeks to inspire youth across the region with local hero development workers sharing how youth can follow in their footsteps. **It features short stories of local changemakers across Asia-Pacific, highlighting positive action on climate, gender equality, disability, social inclusion, human rights, and the Sustainable Development Goals.** With a **strong locally led development angle** the series is also helping to meet the region's growing demand for education content, particularly in the Pacific. The ABC will culminate the series' content into a feature-length documentary after all episodes have gone to air.

DCN have invited story ideas from the ACFID membership working in the Pacific and Southeast Asia for these latest episodes. \*Stories should be about local changemakers (bona fide local aid workers) bringing solutions to global issues affecting their

communities, with Australia's assistance (an NGO partnership they can underline). This is an opportunity to deepen Australia's reputation as a partner of choice among key regional audiences, and to build understanding of the value of sustainable development.

We've created a [spreadsheet](#) to help capture suggestions (see the link copied below) with a deadline of **13 March COB**.

Please note the criteria highlighted above - this would be ideal for ANCP, or other government grant funded programs.

Many thanks,  
ACDIF team