

# Promoting the Australian Council for International Development's Masterclasses

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# Masterclass on Psychosocial Safety: Optimising Workplace Mental Health

## Awareness and Introduction

### ☀️ Psychosocial Safety in the Workplace ☀️

Is your organisation ready to meet the latest workplace health and safety requirements? ACFID's **Masterclass on Psychosocial Safety** is designed to help development professionals enhance their capacity to manage psychosocial risks and create safer, more supportive environments.

By attending, you'll not only comply with recent legislation but also learn how to promote employee well-being, increase productivity, and boost retention, making this an essential investment in your organisation's resilience and culture.

📅 **Date:** 22 October

🕒 **Time:** 2pm - 5pm

📍 **Location:** Roundhouse, UNSW, Randwick

📌 **Register here** and use code **PROMODISCOUNT10** for 10% off your registration: <https://acfid.arinex.one/pages/masterclasses>

## Highlight the Benefits

### 📣 ACFID Masterclass: Psychosocial Safety

Humanitarian and development professionals face unique challenges when it comes to creating safe and supportive workplaces. The **Masterclass on Psychosocial Safety** will give you the tailored strategies you need to meet recent workplace health and safety legislation, while also promoting a healthier, more resilient workplace. Enhance your organisation's ability to manage psychosocial risks and foster a positive culture that improves both employee well-being and organisational performance.

📅 **Join us on 22 October** at UNSW to learn from experts in psychosocial safety.

📌 **Register here** and use code **PROMODISCOUNT10** for 10% off your registration: <https://acfid.arinex.one/pages/masterclasses>

## Addressing Compliance and Legal Obligations

Is your organisation ready to comply with recent workplace health and safety legislation? ACFID's **Masterclass on Psychosocial Safety** on **22 October** will provide development professionals with key insights into managing psychosocial risks while fostering a safe, supportive work environment.

This masterclass ensures your organisation meets legal obligations, promotes mental health, and enhances overall productivity and retention.

📅 **Learn more and register today:** Use code **PROMODISCOUNT10** for 10% off your registration: <https://acfid.arinex.one/pages/masterclasses>

## Emphasising the Impact on Productivity and Retention

📁 A positive, supportive work environment leads to improved **productivity** and better **employee retention**. ACFID's **Masterclass on Psychosocial Safety** is designed specifically for development professionals to help create safer, healthier workplaces that meet legal obligations and support employee well-being.

Don't miss this chance to invest in your organisation's resilience and culture.

📅 **Date:** 22 October

🕒 **Time:** 2pm - 5pm

📍 **Location:** Roundhouse, UNSW, Randwick

📌 **Register now** and use code **PROMODISCOUNT10** for 10% off: <https://acfid.arinex.one/pages/masterclasses>

## Reminder and Call to Action

⌚ **Last chance!** ACFID's **Masterclass on Psychosocial Safety** is just around the corner! Join us on **22 October** at UNSW to learn tailored strategies that help development professionals comply with workplace safety legislation while promoting a positive, resilient workplace culture.

📌 **Register today** and use code **PROMODISCOUNT10** for 10% off: <https://acfid.arinex.one/pages/masterclasses>

# Psychosocial Safety Masterclass

*In partnership with The Social Economy Group and Proof of Character*



*October 22nd*

*3:00 - 6:00 pm*

*Roundhouse, UNSW, Sydney  
ACFID National Conference 2024.*



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ACFID National Conference 2024.*



# Masterclass on Media Interview and Crisis Communication Techniques

## Awareness and Introduction

### ☀️ Master the Art of Crisis Communication ☀️

Is your organisation prepared to face the media during a crisis? ACFID's **Masterclass on Media Interview and Crisis Communication Techniques** is designed to help development professionals enhance their ability to engage confidently with the media and protect their organisation's reputation in challenging situations. By attending, you'll learn practical techniques to handle live interviews, navigate difficult questions, and manage crises, making this masterclass an essential investment in safeguarding your organisation's public image.

📅 Date: 22 October

🕒 Time: 2pm - 5pm

📍 Location: Roundhouse, UNSW, Randwick

📌 **Register now** and use the discount code **PROMODISCOUNT10** for 10% off: <https://acfid.arinex.one/pages/masterclasses>  
#CrisisCommunication #MediaTraining #DevelopmentProfessionals #ACFID #NGO #PublicRelations

## Highlight the Benefits

### 📢 ACFID Masterclass: Media Interview and Crisis Communication Techniques

Development professionals often face complex media engagements during crises. This **Masterclass on Media Interview and Crisis Communication Techniques** offers you the practical skills needed to confidently manage media interactions and protect your organisation's reputation.

Enhance your ability to handle difficult questions, maintain transparency, and safeguard your organisation's public image in challenging times.

📅 Join us on 22 October at UNSW for expert-led training on managing media during a crisis.

📌 **Register here** and use code **PROMODISCOUNT10** for 10% off:  
<https://acfid.arinex.one/pages/masterclasses>  
#MediaTraining #CrisisManagement #PublicRelations #DevelopmentSector #ACFID

## Emphasising the Impact on Reputation and Resilience

Is your organisation ready to face the media during a crisis? ACFID's **Masterclass on Media Interview and Crisis Communication Techniques** on 22 October provides development professionals with key insights into managing media engagements and navigating crisis situations.

This masterclass will equip you with practical skills to confidently manage interviews, answer difficult questions, and maintain public trust.

📅 Learn more and register today:

<https://acfid.arinex.one/pages/masterclasses>

📌 **Use code PROMODISCOUNT10 for 10% off!**  
#CrisisPreparedness #MediaRelations #ACFID #ReputationManagement #DevelopmentProfessionals

## Addressing Crisis Preparedness

📁 A strong reputation and effective crisis management are vital to the success of any development organisation. ACFID's **Masterclass on Media Interview and Crisis Communication Techniques** is designed specifically for development professionals, equipping them with practical skills to engage with the media during crises and protect their organisation's image.

Don't miss this opportunity to invest in your organisation's resilience.

📅 Date: 22 October | 🕒 Time: 2pm - 5pm

📍 Location: Roundhouse, UNSW, Randwick

📌 **Register now** and use code **PROMODISCOUNT10** for 10% off:  
<https://acfid.arinex.one/pages/masterclasses>  
#CrisisCommunication #ReputationManagement #MediaSkills #DevelopmentSector #ACFID

## Reminder and Call to Action

⌚ **Last chance!** ACFID's **Masterclass on Media Interview and Crisis Communication Techniques** is fast approaching! Join us on 22 October at UNSW to learn practical strategies that help development professionals confidently manage media interviews and protect their organisation's reputation in crisis situations.

📌 **Register today** and use code **PROMODISCOUNT10** for 10% off:  
<https://acfid.arinex.one/pages/masterclasses>  
#MediaTraining #CrisisManagement #ReputationProtection #ACFID #DevelopmentSector

# Media Interview and Crisis Communication Techniques

## Masterclass

Presenter  
AARTI BETIGERI  
CREATIVE DIRECTOR  
STONEFRUIT MEDIA

**ROUNDHOUSE,  
OCTOBER 22, 2024  
3 TO 6 PM**



# Masterclass

## Media Interview and Crisis Communication Techniques



## 22 October, 2024

Roundhouse,  
UNSW, Randwick

3:00 - 6:00 pm

#ACFID2024