

Position Description

Position Title:	Community Campaigner
Team:	Policy and Advocacy
Location:	Canberra, Melbourne, Sydney preferred
Employment Status:	Fixed term, 0.6 – 0.8 FTE (6 months)
Reports to:	Humanitarian and Advocacy Lead
Position Classification:	Senior Officer Grade 1 or 2 (\$86,720 - \$94,897 p.a. pro rata)

About Safer World for All:

Safer World for All is a joint initiative between ACFID's Public Engagement Campaign Committee (PECC) and Micah Australia. The PECC is a subset of the ACFID membership which contribute to sector wide campaigning.

The goal of the campaign is to restore Australia's aid program to 1% of the Federal Budget and protect against any moves to cut, by building enduring public and political support for international development. We do this by engaging politicians through mobilising a variety of communities which are passionate about Australia's role in the world. This will include electorate based political engagement, community forums, digital campaigning, media engagement and direct political advocacy at Parliament.

About ACFID:

The Australian Council for International Development (ACFID) is the peak body for Australian non-government organisations (NGOs) involved in international development and humanitarian action. Our vision is of a world where all people are free from extreme poverty, injustice and inequality and where the earth's finite resources are managed sustainably. Our purpose is to lead and unite our members in action for a just, equitable and sustainable world.

Founded in 1965, ACFID currently has 136 members and 20 affiliates operating in more than 90 developing countries. The total revenue raised by ACFID's membership from all sources amounts to \$1.93 billion (2022-23), \$728 million of which is raised from over 1.07 million Australians. ACFID's members range between large Australian multi-sectoral organisations that are linked to international federations of NGOs, to agencies with specialised thematic expertise, and smaller community-based groups, with a mix of secular and faith-based organisations

ACFID members must comply with the ACFID Code of Conduct, a voluntary, self-regulatory sector code of good practice that aims to improve international development and humanitarian action outcomes and increase stakeholder trust by enhancing the transparency, accountability and effectiveness of signatory organisations. Covering 9 Quality Principles, 33 Commitments and 92 compliance indicators, the Code sets good standards for program effectiveness, fundraising, governance and financial reporting. Compliance includes annual reporting and checks. The Code has an independent complaint handling process.

ACFID's work is guided by its Board, CEO and [Strategic Plan 2020-2026](#).

ACFID is a Public Benevolent Institution (PBI) and has salary packaging which allows employees to use a proportion of the salary using tax-free dollars. The end result is an increase in your take-home pay. Employees have a total of approximately \$15,899* per Fringe Benefit Tax year to salary package. In addition, ACFID's PBI status enables you to salary package a further approximate \$2,650 per year for personal meals and accommodation on top of the normal salary packaging amount. You can find more information about Salary Packaging here: <https://www.cbb.com.au/discover-salary-packaging/>



About the role:

ACFID's PECC is seeking to hire a Public Engagement Campaigner for an immediate start. Working in partnership with PECC members and Micah, the role will be responsible for driving community organising, event management and digital campaigning for the Safer World for All campaign in line with the 2026 campaign strategy and workplan. The role will report to the PECC leadership team under the contractual management of ACFID.

Key responsibilities:

- Work with SWFA NGO members to deliver on the campaign strategy
- Coordinate engagement and mobilisation of community groups, with a particular focus on youth and diaspora communities
- Deliver events, community mobilisations and other engagements as required
- Support with the development and implementation of digital campaign tactics, including working with external agencies as required
- Monitor and evaluate the outcomes of campaign activity
- Undertake timely and effective secretariat functions for the SWFA leadership team as required
- Seek and advise on opportunities for further collaboration with communities, media, on social media
- Any other tasks as required by the campaign leadership team

The position may require domestic travel.

Required Functional Competencies & Experience (Selection Criteria)

To be successful in this role you will be a motivated and experienced campaigner with a minimum of 3 years experience as a campaigner or community organiser. You will also have:

- Experience engaging with diverse audiences, including diaspora communities and young people
- Excellent time management and organisational skills
- Strong verbal and written communication skills
- Demonstrated experience mobilising audiences to engage in political activations

Desirable criteria:

- Experience in the international development sector or an understanding of overseas development aid and the principles around international development
- Ability to communicate in multiple languages
- Experience developing social media
- Understanding of the Australian Parliament, political parties within Australia, and the current political landscape.

Required Core Competencies at ACFID

Committing to ACFID's values

We value diversity in the workplace and model our commitment to the values outlined in our strategic plan, including gender justice. We believe that these values are fundamental to achieving our vision and purpose.

Being Adaptable

We respond to new and emerging challenges in our operating environment with agility and purpose. We achieve results by demonstrating curiosity and a willingness to learn.

Working independently and collaboratively

We have the ability or potential to work within and across teams, and autonomously with minimal direction to manage priorities and achieve our outcomes.

Developing effective working relationships

We build, maintain and strengthen both internal and external relationships. We facilitate collaboration and find common ground across diverse stakeholders. We value clear communication and respectful interpersonal skills.

Exercising sound judgment and critical thinking

We seek out innovative solutions, work creatively and leverage resources to achieve results. We engage with risk and opportunities with a problem-solving approach. We make clear, transparent and principled decisions and commit to action in a timely manner.



Translating the big picture into action

We think strategically and are all responsible for implementing ideas in a practical and evidence-based manner through outcome-oriented planning and action.

Standard Occupational Health and Safety (OHS) Responsibilities for Non-Supervisory Staff

Cooperate with all health and safety policies and procedures of the organisation and take all reasonable care that your actions or omissions do not impact on the health and safety of colleagues in the workplace.

